



**FÉDÉRATION INTERNATIONALE DU SPORT UNIVERSITAIRE  
INTERNATIONAL UNIVERSITY SPORTS FEDERATION**

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**FOR THE ATTENTION OF:**  
FISU Member Associations

**FROM:**  
Oleg Matytsin, FISU President  
Eric Saintrond, FISU Secretary General/CEO

Lausanne, 11 June 2018  
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### **International Day of University Sport**

Dear friends,

In 2015, UNESCO proclaimed the International Day of University Sport (IDUS) to be celebrated annually on 20<sup>th</sup> of September. Since 2016, FISU has been coordinating different activities on the occasion of IDUS, which brought together thousands of people in cities and university campuses all over the world.

IDUS has become an inherent part of FISU agenda, which helps to promote the values of university sport, raise awareness about the importance of regular physical exercise, as well as to increase the visibility of FISU and your National University Sport Federation among our target audience: world's students.

Flexibility is an undisputed advantage of IDUS. Your event does not necessarily have to be big or expensive. It is the spirit of university sports that matters, and we are inviting you to help us share it with students and sports fans of your country.

As time goes by, we accumulate the best practices of IDUS celebration and, for that reason, we have prepared an updated edition of [IDUS guidelines](#). You may find there some promotional and branding tips, examples from the organisers of previous activities. Informational brochures, layouts, videos and other practical materials can be downloaded from [FISU extranet](#)

Dear friends, we look forward to working with every FISU Member Association in order to make the upcoming edition of the International Day of University Sport a big success and wish you all the best in your preparatory activities!

Please do not hesitate to contact [development@fisunet](mailto:development@fisunet) if you require further information or help to prepare you IDUS events.

Yours sincerely,

Oleg MATYTSIN  
FISU President

Eric Saintrond  
FISU Secretary General/CEO